PRIVACY POLICY

This section explains our privacy policy regarding any personal information you might supply to us when you visit this site. Our goal is to protect your information.

CONSENT

By accessing or using the Pro Direct Academy Website, you agree to the terms of the Pro Direct Academy Online Privacy Policy, as outlined below. If you do not agree to these terms, please do not access or use this site.

COLLECTION OF PERSONAL INFORMATION

When you engage in certain activities on this site, such as registering your interest, or by clicking 'join' or 'contact us' buttons, Pro Direct Academy may ask you to provide certain information about yourself by filling out and submitting an online form. It is completely optional for you to engage in these activities. If you elect to engage in these activities, however, Pro Direct Academy may require that you provide us with personal information, such as your name, mailing address, e-mail address, and other personal identifying information.

When you submit personal information to Pro Direct Academy you understand and agree that Pro Direct Academy and its subsidiaries, affiliates and trusted vendors may transfer, store, and process your customer profile in any of the countries in which Pro Direct Academy and its affiliates maintain offices, including without limitation, the United Kingdom.

Pro Direct Academy collects this information in order to record and support your participation in the activities you select. If you register your interest on a specific programme, for example, the information is used to mail the appropriate line of contact with your enquiry so we can open the lines of communication about the relevant request you've made. Pro Direct Academy also uses information that you provide as part of our effort to keep you informed about new programme opportunities, special offers, latest news, and other Pro Direct Academy products and services.

Pro Direct Academy recognises and appreciates the importance of responsible use of this information. If you do not want the information you provide to Pro Direct Academy to be used to inform you of other programmes or programme related content, products and special offers from Pro Direct Academy or other related Pro Direct affiliate sites, and you indicate this preference when you provide the information to us, we will honour your preference.

USE OF COOKIES ON OUR SITE

When you visit Pro Direct Academy, you can surf the site anonymously and access important information without revealing your identity. However, in order to provide a better service, we may use "cookies" to track your visit. A cookie is a text-only string of information that a website transfers to the cookie file of the browser on your computer's hard disk so that the website can remember who you are. A cookie will typically contain the name of the domain from which the cookie has come, the "lifetime" of the cookie, and a value, usually a randomly generated unique number.

Two types of cookies are used on this website: Session Cookies - which are temporary cookies that remain in the cookie file of your browser until you leave the site and Persistent Cookies - which remain in the cookie file of your browser for much longer (although how long will depend on the lifetime of the specific cookie). Cookies can help a website to arrange content to match your preferred interests more quickly. Most major websites use cookies. Cookies cannot be used by themselves to identify you.

HOW WE USE COOKIES ON OUR SITE AND WHAT INFORMATION WE COLLECT

SESSION COOKIES

To allow you to carry information across pages of our site and avoid having to re-enter information. Within registration to allow you to access stored information.

PERSISTENT COOKIES

To help us recognise you as a unique visitor (just a number) when you return to our website and to allow us to tailor content to match your preferences. The cookie cannot be read by a website other than the one that sent the cookie.

DISABLING/ENABLING COOKIES

You have the ability to accept or decline cookies by modifying the settings in your browser. However, you will not be able to use all the interactive features of our site if cookies are disabled.

DATA PROTECTION

Pro Direct Academy complies fully with all applicable United Kingdom Data Protection legislation and will treat all personal information as confidential.

HOW DOES PRO DIRECT ACADEMY PROTECT VISITOR INFORMATION?

Pro Direct Academy has a committed Security Policy. Pro Direct Academy will retain copies of the information provided when you register your interest or contact us on the website, order any products from the Pro Direct Soccer site and enter any competitions on any of our affiliate Pro Direct sites. Pro Direct Academy implements a number of sophisticated security measures to ensure the safety of any personal information provided. The information is contained on a secure server, which is accessible only by a limited number of employees who have authorised access rights to such information. All sensitive information supplied by any visitor to us is transmitted via Secure Socket Layer (SSL) technology. SSL is commonly-used for managing the security of message transmission on the Internet through public-and-private key encryption and a digital certificate that establishes your credentials when doing Internet business or other on-line transactions. When you are asked to enter any personal details the web site will be secure. This is easily identifiable by an icon in the bottom of the browser window resembling an unbroken key or a closed lock. SSL ensures that the information being sent is secure.

PRO DIRECT ACADEMY POLICY FOR CHILDREN

Pro Direct Academy understands that many children will visit Pro Direct Academy and our affiliate Pro Direct Soccer website but encourages all persons under 16 to consult with their parents or legal guardian before submitting any information to this web site and indeed any other web site. However, Pro Direct Academy believes that ultimately it is the responsibility of parents or legal guardian to supervise children when online and recommend that parental control tools be put in place.